

NEWTRAC Expands its Board of Directors

In the past two months Nevada World Trade Council (NEWTRAC) added new board members Rossana Bertani-Roach, Teresa Chamness, Dianemarie Collins, Steve Huebner and Lisamarie Ward. NEWTRAC's mission is to encourage and support Nevada's economic diversification and growth by further developing Nevada's international business opportunities. By offering access to a variety of resources and educational seminars, NEWTRAC provides the business community with the resources, knowledge, and skills necessary to effectively conduct global trade.

(Reno, Nev. September 28, 2009) – The Nevada World Trade Council (NEWTRAC) board of directors nearly doubled in size with the addition of five community leaders to its board of directors. Rossana Bertani-Roach (The World Translations), Teresa Chamness (SimplePump.com and SpecialtyFirePumps.com), Dianemarie Collins (DM Productions LLC), Steve Huebner (Raven Electronics Corporation) and Lisamarie Ward (Gunn Investment Services) each will serve a two-year term. NEWTRAC is a non-profit organization serving Nevada's international business community. The NEWTRAC board now consists of 11 members.

“Each new board member brings something unique and beneficial to NEWTRAC,” said Cristina Mont-Kraus (DoConnect Systems Inc), president of the NEWTRAC board. “This is a volunteer board and we are grateful for the individuals in our community that are willing to give of themselves, their talent and time. We have a very talented group of individuals working together to achieve the goals of NEWTRAC.”

Since 2003 **Rossana Bertani-Roach** has been a professional interpreter and translator for Spanish, Portuguese, Italian, and English. She is a registered Nevada court interpreter, immigration court interpreter and is trained as a health care interpreter. She graduated from law school and is a member of the Bar Association of Brazil. Having lived in many different countries, including Italy, Morocco, Brazil, Uruguay, El Salvador, and Panama, Bertani-Roach settled in the Tahoe/Reno area 13 years ago. Her professional background includes the travel industry, as the principal of First Class Representations. In the U.S. she has been successful as an international sales manager for a local company, and founded her own import business. Bertani-Roach is co-founder, treasurer and PR co-chair of Nevada Interpreters and Translators Association (NITA). She is also a member of the American Translators Association, and Sparks Chamber of Commerce. Joining NEWTRAC she hopes to share her International market expertise, and global vision, as well as learn from her distinguished counterparts, while helping NEWTRAC to grow stronger.

Teresa Chamness is a UNR graduate with degrees in International Business and Spanish and minors in Economics & Marketing. Teresa has lived in Spain where she studied, travelled and taught English. She has also been a recipient of the Nevada State Literacy Ambassador Award for volunteering and teaching various ESL programs here in the US. She is currently a licensed Realtor in Nevada and is the Marketing Director for SimplePump.com and SpecialtyFirePumps.com. She loves to spend time with her family, and especially enjoys outdoor activities like snowboarding and wakeboarding. One of her favorite sayings is “Be the change you wish to see in the World.”

Dianemarie Collins, co-principle of DM Productions LLC, has served on both non-profit and Neighborhood Advisory Boards (NAB) since arriving in Reno 15 years ago. She brings more than 20 years public relations expertise to the board combined with a strong new and social media background. Public relations, media campaigns, special event management, corporate communications, media spokesperson and copy writing are her specialties. Collins' experience in public relations ranges from the largest advertising/PR firms to her own boutique public relations company. Collins has developed strong media contacts through extensive national regional and local media campaigns. Her clients have been featured on Good Morning America, ABC Nightline, The View, CBS MarketWatch, CNBC Power Lunch, USA Today and The Wall Street Journal. Having traveled to more than 28 percent of the world's countries, Collins has a developed world-view and is

ready to assist NEWTRAC with its mission statement. Also an accomplished singer, dancer, and actor, she has performed Off-Broadway and in clubs and theaters throughout the country.

Steve Huebner has worked at Raven Electronics for the past 17 years in sales as Applications Engineer and Program Manager. During his tenure at Raven, export sales have increased significantly with Raven equipment now operating throughout the world. In 2001 Huebner, along with two colleagues, visited Lucent in Shanghai, China resulting in the first sales to that country for Raven Electronics. Since 2001 Raven has shipped over \$500,000 of exports to China. Huebner also served on the District Export Council from 1998-2000. Prior to joining Raven Electronics, Huebner was Program Manager at Spectrian Corporation. Although primarily a defense subcontractor, Spectrian exports included sales to Sweden, Germany, Norway, and several NATO countries. Huebner is currently Treasurer of the NEWTRAC board.

With over 16 years as a successful entrepreneur, **Lisamarie Wand** currently manages a Northern Nevada-based real estate management business. She has worked in real estate for many years including as the President and Founder of First Nevada Management, Inc. Wand holds an M.B.A. and a B.S. in business management as well as several professional designations including a Nevada Real Estate license and Property Management permit. Besides her business pursuits, Wand also is active in the Reno community as a leader with the Girl Scouts of Sierra Nevada and volunteering at her children's' school. She is committed to attracting business to the Reno area and promoting entrepreneurship as a way to revitalize our community. Wand is also Secretary for the NEWTRAC board of directors.

About Nevada World Trade Council – NEWTRAC:

Founded in 1988, NEWTRAC offers a global perspective on business, delivery of educational content, access to business and government resources, and focused networking for member companies and community educational outreach. NEWTRAC believes globalization is imperative for business survival & expansion; NEWTRAC assists its membership with expansion and diversification of the regional economy.

The governing body of NEWTRAC is the Board of Trustees. The Board of Trustees has supervision and control and is responsible for the direction of the affairs of NEWTRAC , its committees and publications, and determines NEWTRAC policies or changes therein. It also carries out NEWTRAC objectives and supervises the collection and disbursement of NEWTRAC funds.

The Nevada World Trade Council works cooperatively with the Nevada Commission on Economic Development, the Nevada Department of Business and Industry, the United States Department of Commerce and various foreign embassies, consulates and trade missions to educate and assist Nevada's international business community. For more information visit www.NEWTRAC.net

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